

RECRUITMENT OF STUDENTS

The agent representing the Program has a responsibility to portray a true representation of the Program to applicants.

Responsibility: Program Director, Agent
Standard: Human Resources

An Agent is a Program Official who regularly represents the Program to recruit individuals for enrollment in the Program. The agent shall obtain from the State of Nebraska an agent's permit. Agents are required to conform to laws and regulations of the State of Nebraska in recruiting students. Program officials who are not agents should refer interested individuals to a recognized agent.

The agent shall present a true representation of the components and requirements for application to the Program.

No agent shall discredit other schools falsely by attributing to them dishonorable conduct, inability to perform contracts or questionable credit standing; or make other false representations; or falsely disparage the character, nature, quality, value or scope of their courses of instruction or services; or demean their students because of race, creed, color, sex or national origin.

No agent shall knowingly influence any student to leave another school or encourage a person to change plans after signing an enrollment application and paying the registration fee of another school.

The agent shall inform the applicant of the current process for student selection and shall not guarantee an opening to the prospective student.

Advertising or promotional materials shall accurately represent current recruitment and selection policies of the Program.

Agents failing to comply with this policy may be subject to Corrective Action Policy by the Imaging Services Department Director.

Signature
Stephanie Cannon, MSRS, RT(R)(ARRT)
Program Director

Signature
Joshua Lively, MHA, BSRT(R), RT (R)(VI)(ARRT)
Director of Imaging Services

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