



## 1 Strategic Objective: Maximize resources to sustain long-term financial health

### Goals & Initiatives

Goal 1 Develop a 3-year financial plan

Goal 2 Continuous development and improvement of the revenue cycle

Goal 3 Improve operating margin and net income

## 2 Strategic Objective: Advance patient safety, quality, and excellence

Goal 1 Improve clinical outcomes utilizing evidence-based best practice

Goal 2 Enhance the patient experience and achieve a 4-Star rating

Goal 3 Increase collaboration and partnerships for enhanced care management and wellness

## 3 Strategic Objective: Build a culture that empowers and inspires people to be great

Goal 1 Recruit diverse talent

Goal 2 Develop talent

Goal 3 Retain top talent

Goal 4 Recognize greatness

## 4 Strategic Objective: Improve and expand services to exceed community and regional expectations

Goal 1 Reduce outmigration

Goal 2 Improve access and streamline the continuum of care

Goal 3 Facilities plan to maintain infrastructure and improve aesthetics

Goal 4 Centers of Excellence

## 5 Strategic Objective: Achieve recognition as the trusted leader and partner for healthcare

Goal 1 Recruit next CEO

Goal 2 Solidify Regional West Mission, Vision, and Values

Goal 3 Develop and implement marketing plan

Goal 4 Grow and enhance relationships with Critical Access Hospitals (CAH)

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